

STREET LEVEL DIGITAL BULLETINS

FULL-MOTION & STATIC

SITES: WOW001, WOW002, WOW003, WOW004, WOW005, WOW006, WOW007, WOW008

SPECIFICATIONS:

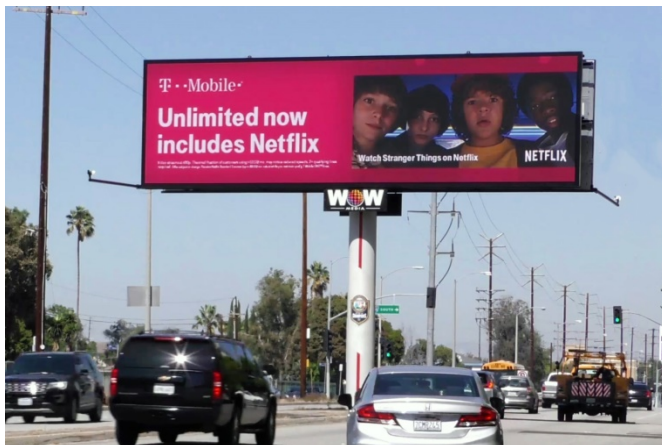
Physical Sign Size: 48' wide x 14' Tall

Pixel Dimensions: 1692w x 468h

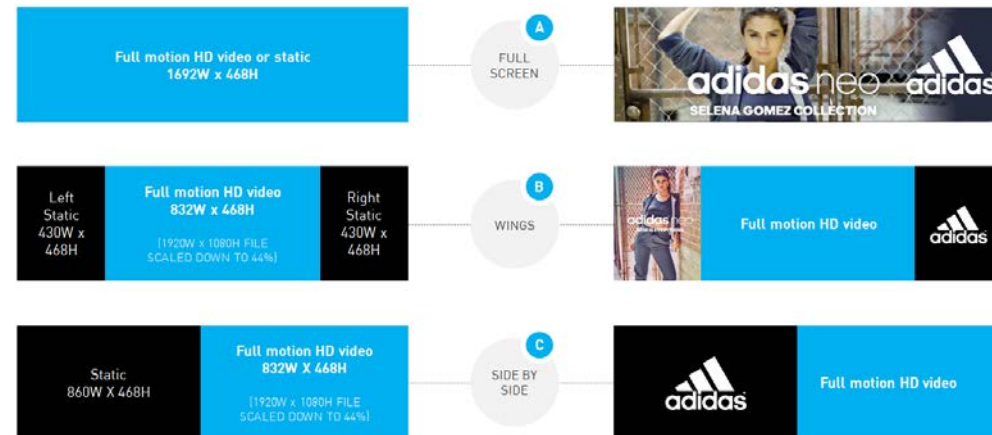
Static Format: JPEG OR PNG, 72dpi

Full Motion Format: MP4 (H.264)

Spot Length: :15, :30 or :60 seconds



LAYOUT EXAMPLES



I-405 FREEWAY DIGITAL BULLETINS

STATIC ONLY

SITES: WOW101N, WOW102S, WOW103N, WOW104S

SPECIFICATIONS:

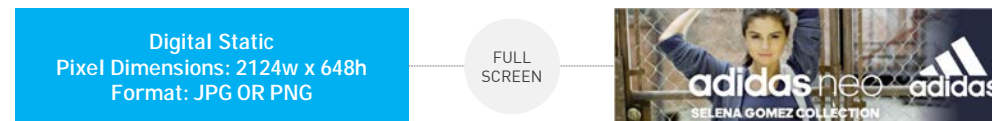
Physical Sign Size: 60' wide x 19' Tall

Pixel Dimensions: 2124w x 648h

Static Format: JPEG or PNG, 72dpi



LAYOUT EXAMPLES



FILE DELIVERY INSTRUCTIONS

FTP Site: 039cae0.netsolhost.com/htdocs/wow

Username: wowmedianet

Password: w0wm3d1a!

We recommend the following FTP programs:

For Windows users: SmartFTP or FileZilla

For Macintosh users: Fetch

CONTACT INFORMATION

Jeff Curtis

Minister of Information & Broadcasting, WOW Media

T. 310..644.7777 M.818.720.2825

jeff@wowmedianetwork.com